

**B. Com (Hons)**  
**Semester-3**  
**Vedic Management**  
**Course Code-MDC-VDM-234(Commerce)**  
**Credit Mark Distribution -04**

Unit 1	<p><b><u>Introduction to Vedic Management</u></b></p> <ul style="list-style-type: none"> <li>• Introduction to Vedas, Introduction to Vedic Management, and Holistic Management</li> <li>• Management Practices from Kautilya's Arthashastra</li> <li>• Purusarthas (Absolute Attainments),</li> <li>• The Role of a Manager, Leadership: An Indian Vision–Qualities of a Leader, Lessons Taught by Indian Scriptures.</li> </ul>
Unit 2	<p><b><u>Vedic Relationship Management</u></b></p> <ul style="list-style-type: none"> <li>• Self-Management, Management of Men and Motivation-As Viewed in Vedic Philosophy, Managerial and Corporate Excellence.</li> <li>• Vedic Relationship Management</li> <li>• Companionship Management</li> <li>• Importance of Elders in an Assembly</li> <li>• Vedic Vision of Universal Brotherhood (VASUDHAIVA KUTUMBAKAM)</li> <li>• Vedic Culture</li> </ul>

<p>Unit 3</p>	<p><b><u>Business Ethics and Vedic Cosmic Management</u></b></p> <ul style="list-style-type: none"> <li>• Business Ethics, Managing Ethics, Ethical Decision-Making, Indian Ethos for Management, Value Oriented Holistic Management. Corporate Ethics.</li> <li>• 5 Vedic Cosmic Management</li> <li>• An Overview of Vedic Cosmic Management</li> <li>• Vedas and Environment Management</li> <li>• Human Welfare Management</li> </ul>
<p>Unit 4</p>	<p><b><u>Theory of Karma, Vedas and Management Principles and Practices</u></b></p> <ul style="list-style-type: none"> <li>• Theory of Karma Siddhanta, Gita and the Art of Successful Management, Individual Discipline, Family and Social Discipline, National Discipline.</li> <li>• Vedas and Financial Management</li> <li>• Vedas and Communication</li> </ul>

**Pre-requisite** – Student should have a primary understanding of the Management.

**Co-requisite-**                    **Spiritual Management, Holistic Management**

**Mode of Evaluation: Evaluation will be divided into two parts.**

**External:** Annual Examination will be conducted by the Gujarat University of 50 Marks (4 Descriptive Questions and 1 MCQ)

**Internal: Internal Evaluation will be decided by the University from time to time and instructed by colleges. The following can be considered as the model evaluation system.**

*[Out of 50 Marks, 25 Marks will be awarded based on Internal Evaluation Mechanism (E.g., Mid Term Examination, CIE). For 15 Marks the following Assessment tools can be used. And 10 Marks will be given on the basis attendance.]*

**Assessment Tools:**

Following Assignments (Anyone) can be given to the students for the purpose of internal assessment.

- Presentation
- Symposium
- Case Study
- Role Play
- Creating Blog or Vlog
- Assignment

**Course Objectives:**

- The basic purpose of this course is to develop an insight into ancient Indian tradition of Vedic management.
- To make better citizens for the nation.
- To develop life skills, high character values, morals.

## **Course Outcome**

- Applying the Concept of Vedic Management in Real life.
- Analyze the role of Management with the help of Vedas.

## **FBLD (Flip Blended Learning Design Template)**

- Any One Unit from the above syllabus can be discussed by the faculty through online mode.
- Online mode can be SWAYAM MOOC Course or any other suggested by the UGC or Gujarat University.

## **Taxonomy**

College can appoint any one of the Taxonomies as per their convenience.

1. Blooms Taxonomy – Revised
2. SOLO Taxonomy
3. Finks Taxonomy
4. 6Facets Taxonomy

## **MOOC Courses**

1. [https://onlinecourses.swayam2.ac.in/aic22\\_ge19/preview](https://onlinecourses.swayam2.ac.in/aic22_ge19/preview)
2. [https://onlinecourses.swayam2.ac.in/aic24\\_ge26/preview](https://onlinecourses.swayam2.ac.in/aic24_ge26/preview)
3. [https://onlinecourses.swayam2.ac.in/nos24\\_sc15/preview](https://onlinecourses.swayam2.ac.in/nos24_sc15/preview)

## **References**

1. Chakravarty, A. E. (2001). Geeta and The Art of Successful Management. Harper Collins Publishers India Pvt. Ltd, New Delhi.
2. Dave, N. V. (2003). Vedanta and Management. Deep & Deep Publications Pvt. Ltd. New Delhi.
3. Dwivedi, R.S. (2000). Corporate Excellence (The Eternal Quest). Macmillan India Limited. New Delhi.
4. Ganeshdas, A. S. (1996). Dharma Ratnam. Roop Nagar. Sadhubela Foundation. New Delhi.
5. Murthy, C.S.V. (2006). Business Ethics (Text and Cases). Himalaya Publishing House. New Delhi.
6. Ranganathananda, Swami. (2000). Human Values in Management (3rd ed.). Bhartiya Vidya Bhawan. Mumbai.
7. Sharma, R. N. (1998). Manusmriti. Chaukhamba Sanskrit Pratishtan, New Delhi.
8. Sherlekar, S. A. (1998). Ethics in Management. Himalaya Publishing House, New Delhi.
9. Vaidya, C.V. (2005). History of Sanskrit Literature. Parimal Publications. New Delhi.
10. Anubhavananda, S., & Kumar, A. (2017). Ethics in Management (Insights from Ancient Indian Wisdom). New Delhi: Ane Books Pvt.Ltd